



## EXHIBITOR APPLICATION FORM

10 June 2017

### MOSES MABHIDA STADIUM

The Sports Health & Fitness Exchange is a platform to showcase products, services and innovations in the sector; providing an opportunity to interact with manufactures, network with other professionals and gain exposure to products and services.

Legally registered enterprises or companies, institutes, institutions, clubs, joint ventures, co-operations are eligible to apply for the exhibition; provided that they are engaged in developing, researching, producing, selling, representing, and managing the products in the sports, health and fitness field.

Copies of licenses, registered brand and logo, will be required to finalize the exhibition application and registration process.

**Each exhibition package includes:**

- Access for 2 members of your company to run the exhibition stand
- Parking access for two vehicles
- Exhibitors are welcome to use customized booths / exhibition stands

Exhibition packages for **5m X 3m exhibition space** include the above plus:

- 2 invitation tickets for clients, prospects and associates to visit the exhibition area at no charge
- Fifty-word (50) company description in the official digital show guide

**APPLICATION PROCEDURES:**

Complete the application form below and mail [info@shfexchange.co.za](mailto:info@shfexchange.co.za) or fax it to the Sports Health and Fitness Exchange team on **086 517 5405**

Confirm the location and size of your exhibition space.

Information regarding all logistics related to the event will be emailed to you once the exhibition space is confirmed.

EXHIBITOR APPLICATION FORM	
COMPANY DETAILS	
Company Name	
Brand	
Contact person (for exhibition related matters)	
Post Box Number or Street Number & Street Name	
City	
Province	
Postal Code	
Tel/Cell	
Fax	
Email	
Company website	
EXHIBITION SPACE REQUIRED (Please tick selected option)	
* The exhibition organizers will provide the standard tables/ exhibition space as specified below. Options for the usage of customized booths can be negotiated with the exhibition organizers.	
<b>1.5m x 1m table in general exhibition floor:</b> 1 table, 2 chairs <b>Cost: R900 (no VAT)</b>	
<b>3m X 2m standard exhibition space</b> in general area on exhibition floor 1 table, 2 chairs, 1 x power outlet <b>Cost: R1 500 (no VAT)</b>	
<b>3m X 2m premium exhibition space</b> in high visibility/ high delegate traffic area on exhibition floor: 1 table, 2 chairs, 1 x power outlet <b>Cost: R1 800 (no VAT)</b>	

<p><b>3m X 3m standard exhibition space</b> in general area on exhibition floor 1 table, 2 chairs, 1 x power outlet <b>Cost: R2 250 (no VAT)</b></p>	
<p><b>3m X 3m premium exhibition space:</b> high visibility/ high delegate traffic area on exhibition floor 1 table, 2 chairs, power outlet: <b>Cost: R2 700 (no VAT)</b></p>	
<p><b>5m X 3m standard exhibition space</b> in general area on exhibition floor 2 tables, 4 chairs, 2 x power outlets <b>Cost: R4 500 (no VAT)</b></p>	
<p><b>5m X 3m premium exhibition space</b> in high visibility/ high delegate traffic area on exhibition floor: 2 tables, 4 chairs, 2 x power outlets <b>Cost: R5 400 (no VAT)</b></p>	
<p><b>Raw exhibition space</b> is available. Please contact the organizers to request.</p>	
<p><b>EXHIBITOR CATEGORIES (Please tick selected option)</b></p>	
<p><b>1. Exhibitor Category : Sports Health &amp; Fitness Products Retailers and Manufacturers</b></p>	
<p>Specify</p>	
<p><b>2. Exhibitor Category : Sports Health &amp; Fitness Related Services</b></p>	
<p>Specify</p>	
<p><b>3. Exhibitor Category : Sporting Health &amp; Fitness Event Organisers</b></p>	
<p>Specify</p>	
<p><b>4. Exhibitor Category : Sports Health &amp; Fitness Nutrition</b></p>	
<p>Specify</p>	
<p><b>5. Exhibitor Category : Sports Health &amp; Fitness Training Institutions</b></p>	
<p>Specify</p>	
<p><b>6. Exhibitor Category : Sports Health &amp; Fitness Equipment Maintenance</b></p>	

Specify	
<b>7. Other:</b>	
Specify	

**IMPORTANT INFORMATION**

- a. Acceptance of exhibitors will be based on the availability of space.
- b. Exhibitors are to confirm the booking by making payment of 50% of the total payment for the exhibition booth within 7 (seven) days of their application being approved in writing, with the remaining 50% due no less than 30 (thirty) days before the date of the event.
- c. The organizer further reserves the right in its sole and absolute discretion, should the dates become unsuitable for whatsoever reason, to reschedule the dates to a time more advantageous to the success of the exhibition as a whole and the exhibitor agree to be bound by such dates, provided the exhibition is held not later than 3 months after the original published dates, upon which this contract was based.
- d. The organizer reserves the right in its sole and absolute discretion, should the venue become unusable for whatsoever reason, to relocate to a new venue in the best interests of the exhibition as a whole and furthermore subject to the terms and conditions of this agreement.
- e. Whilst every effort will be made to meet the requirements of exhibitors taking part in the exhibition, they reserve the right to make any alterations which they may consider necessary or to alter the positions of any of the facilities within the show, or to take any other steps considered necessary in connection with the show, in which event the exhibitor shall have no claim of whatsoever nature and kind arising from whatsoever cause against the organizer.
- f. If the organizer cancels the exhibition, or cancels this contract for reasons other than breach by the exhibitor, it shall refund to the exhibitor all amounts paid by the exhibitor in terms of the contract, which will be sent through on confirmation of the exhibition space.
- g. In the event of the organizer agreeing to any request for release from the contract, the exhibitor shall be liable for all or part of the total costs stated in the exhibition contract, which will be sent through on confirmation of the exhibition space, on the following scale:
  - **Cancellation 60 or less days before exhibition:** 80% of cost
  - **Cancellation 30 days or less before exhibition:** full cost

**ENQUIRIES:**

Contact Email: [exhibit@shfexchange.co.za](mailto:exhibit@shfexchange.co.za)

Contact Number: 071 292 9143